

**WE MAKE
YOUR
BUSINESS
SUCCESSFUL**

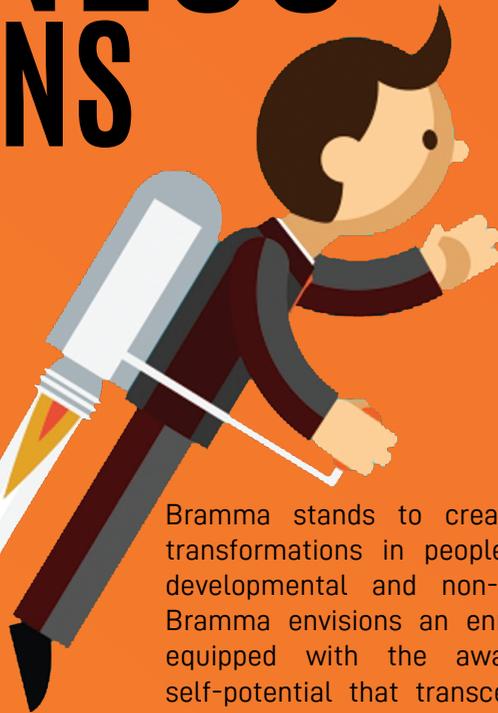
13+
Years

2000+
Successful
Clients

120+
Business
Domains

50+
Expert
Consultants

WE PROVIDE YOU PRACTICAL BUSINESS SOLUTIONS



Bramma stands to create positive and progressive transformations in people and organizations through developmental and non-developmental interventions. Bramma envisions an enriched society of individuals, equipped with the awareness of their unlimited self-potential that transcends the limitations of their mind, thus enabling them to lead an integrated life of multifaceted fulfillment.

At Bramma, we mainly focus on the practical issues faced by small and medium level businessmen. By analyzing their problems, Bramma helps them in setting a clear vision, designing a proper strategy, developing organization structure, setting up systems, streamlining the processes, supporting in the recruitment, imparting training and mentoring the key people of the organization.

OUR MAJOR SERVICES

- MANAGEMENT CONSULTING
- TRAINING AND DEVELOPMENT
- BRANDING AND CREATIVES

MANAGEMENT CONSULTING SERVICES



Bramma **START UP**

Ever wanted to start your own business and be your own boss? if so, this is the right time. Bramma **START UP** services will offer you complete assistance from incorporating your company dealing with different statutory requirements, trade marking copyright, investor presentation and a basic business plan. With Bramma **START UP** package you will be fullready to launch the business. An optional launch plan is also given as per the requirement.

Bramma Research

When you think of a business, you should first think about its feasibility. Marketing and operational feasibility can be studied scientifically by Bramma Team. Different types of surveys and interviews are carried out by Bramma team for the same. Let it be a market survey, feasibility study, detailed object/business plan or a mystery evaluation. Bramma **RESEARCH** team is ready to help you with the real results.

Bramma *Scan*

You may be running a company successfully, but there is always a scope for improvement or there can be some errors which you haven't noticed. Through Bramma **SCAN**, we can analyze the processes, people and systems inside your company in detail and come up with a detailed report. Scan goes through every department and every person and evaluates them. This report can help you in identifying the issues inside the company and the solutions to overcome it.





After a detailed process study analysis, the findings should be implemented properly. It can be designing and developing proper strategies, restructuring the hierarchy, implementing automated reporting systems, recruiting the right staff for right job, defining job responsibilities, performance oriented appraisal system and what not. **INSIGHTS** provide you all the support you need to streamline your entire operations and to take the company to the next level.



Most of the entrepreneurs find it difficult to take some key decisions. Our consultants with varied experience across domains can mentor you to take these decisions. All the organizational doubts can be addressed through Bramma **MENTORING** sessions. A mentor can guide you to better decisions and better business. The mentoring sessions may be for hours or for months. The advantage is that, an entrepreneur gets instant solutions for his problems.



If your operations are in the right track, you may be thinking about an expansion or rebranding. A complete team of strategists, creative ideators and content managers gives your brand a complete uplift it needs. Unlike usual creative agencies, Bramma **MAKE OVER** focuses on the functional aspects of your marketing tools too, thus enabling you to have maximum output from your sales and marketing efforts.



Every company needs a periodic review system just to make sure that everything is working properly. It is a kind of periodic maintenance for the systems and the people inside that company. Bramma **REVIEW** thus can enhance the performance level of the organization in the most effective manner. Reviews can be done on a weekly or bi weekly basis.

TRAINING & DEVELOPMENT

VISION/STRATEGY SETTING WORKSHOP

A clear vision and an associated mission is a must for every organisation. The vision and values of the promoter can be defined using certain methods. This is done through various exercises with the key persons of the organisation. Bramma's vision workshops develop apt vision statement for organisation. Bramma also helps in developing appropriate strategies to attain that vision.

ATTITUDE RE-ENGINEERING TRAININGS

The attitude is important than the skill. A workshop on reengineering attitude of the staff inside an organisation, can do wonders in their output. This is done through a step by step process which is developed through intense research by the expert training team in Bramma.

SALES ENHANCEMENT TRAININGS

Most of the organizations don't use their sales force properly. Sales enhancement can be done when the sales team identifies the reasons for selling that product or service. Bramma training sessions give them proper reasoning for the same and make them motivated to do more sales using innovative tips and techniques.

OPERATIONAL EXCELLENCE TRAININGS

There can be several issues in day to day operations inside a company. Many of these issues occur due to role ambiguity and lack of ownership. The importance of taking ownership will be communicated and techniques to become a team leader are presented through these sessions.

OUTBOUND TRAININGS

Outbound trainings are necessary in improving team building, enhancing inter departmental communication, developing leadership skills, identifying self, aligning staff's vision to that of organization's vision etc. These sessions are done at adventurous and exciting terrains to ensure the involvement of participants. Bramma's specially trained OBT trainers can thus help you to improve the efficiency of your team.



CBL (Certified Business Leader) is a 6 month consulting- Training Programme for Entrepreneurs. This will enhance the leadership qualities of the entrepreneurs and help them to implement their vision and values in their respective organisations. This transformational journey is purely practical.



Fly Hi is a 30 days intensive managerial excellence programme for entrepreneurs and top management professionals based of 18 laws of entrepreneurship. It upskills the managerial abilities and help people to move up in their business and career.





Microscope Business consulting aims at helping Micro Businesses by providing efficient, flexible and cost-effective management consulting services. Our strategic advisory professionals and expert practitioners help business owners to design strategies, implement growth projects, and run critical initiatives.



Growlab is Kerala's first platform that brings together investors & businesses under one umbrella. Focussing mainly on SME segment Growlab has created an investor pool of over 100 + investors with a fund pool of over Rs 50 crore & growing. Growlab offers virtual pitch, incubation program & startup exhibition for businesses in Kerala.



Akshah production is a Production and media management initiative done by Brama which focuses on addressing result oriented production and media management activities. Our vision is to "Deliver creative and result oriented production and media management services".

Major services are :

- Media management
- Video ad production
- Graphic ad production
- Corporate events management
- Celebrity management
- PR management
- Outdoor marketing
- Branding and creatives



We RightChoice, develop innovative HR solutions and create positive / progressive transformations in people and organizations through path breaking initiatives. Thus, Right Choice is all about choosing the right HR Strategy and create successful organizations.

- Recruitment
- Performance Management
- Training and Development
- Culture Development
- Staff Scan





Bramma Academy would be the first of its type in Kerala, providing top-notch training in management and entrepreneurship. Future "Educated Entrepreneurs" are to be produced by the Academy. To develop professionals and competently run organisations, the school will also offer courses and trainings in the area of management.

The most powerful tool a person can possess is education, and success depends on how effectively they use it. Everybody will gain from Bramma Academy focus on Practical, Positive- Professional education.



Bramma Digital designs and implements a digital and social media marketing campaign for its clients in such a way that adds value to the potential and existing stakeholders and does not look like a mere company pushing a product. We also provide all web-related services to our clients in a result-oriented way. Our services are,

Website

- Website Design and Development
- Content Management Service
- Domain Registration & Website Hosting Services
- Website Promotion Services

Social Media Management

- Social Media Management
- Social media Analysis
- Social media marketing & promotional campaigns

Digital Marketing

- Google Ads
- Social Media Marketing
- SEO



Bramma Events devotes itself to delivering various training programmes that are tailored to the requirements of entrepreneurs and organisations. Our training programmes are designed to help people and organisations to change for the better, fostering growth and success. Bramma Events provide a wide platform for business networking.



We at Bramma Creatives, deliver strong Branding identity through marketing communications across all media. As a professional team of multidisciplinary specialists, Bramma Creative's experience runs deep in Designing, Brand Development and Positioning.

A proper brand identity can push the brand a lot more and create trust in our target audience.

A revamped look of the brand will help the brand to reach globally and communicate its revived approach of Innovation.

- Brand Consulting
- Logo Design
- Corporate identity
- Company Profile
- Brochure & Catalogue
- Packaging & Label Design
- Banners & Hoardings
- Company Culture Design
- Outdoor Brand Identity Design
- Indoor Branding

OUR CLIENTELE



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